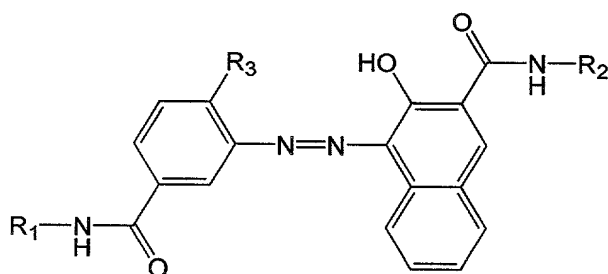


ABSTRACT OF THE DISCLOSURE

A spherical dry color toner for electrostatic image development produces a clear image after printing and has an excellent color reproducibility in color overlapping during multi-color printing, and also yields an image having a transparency fixed on an OHP sheet and can achieve a clear color free from turbidity when projected on a screen. A spherical dry color toner for electrostatic image development comprises a binder resin and an organic pigment dispersed finely in the binder resin, wherein the organic pigment is an organic pigment represented by the formula 1:



(Formula 1)

wherein R_1 represents a non-substituted phenyl group or a phenyl group having a substituent, R_2 represents hydrogen, a non-substituted phenyl group or a phenyl group having a substituent, and R_3 represents an alkoxy group or an ester group.